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Understanding Journalism

Lynette Sheridan Burns



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This **Second Edition** of **Understanding Journalism** tackles these changes head-on. It integrates media and cultural theory with the step-by-step development of writing skills to give students the techniques and the savvy they need to succeed.

Bigger and better, this new edition includes:

- A brand new chapter on who journalists are in the social media age
- Reorganization of skills chapters to bring writing and editing to the fore
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