



Strategic Learning in a Knowledge Economy (Knowledge Reader)

Robert L Cross, Sam Israelit

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Strategic Learning in a Knowledge Economy defines unique and powerful ways that organizations can foster learning at the individual, group and organizational levels, a capability critical to both strategic objectives and business performance. The book explains how individuals and organizations learn, clarifying cognitive and social aspects of the topic. Readers will understand how learning enables organizations and individuals to better create, assimilate, and transfer knowledge.

Strategic Learning in a Knowledge Economy helps managers create individual and collective processes that maximize the quality of the knowledge created and learned and ensures this knowledge is effectively used. The book appropriately redefines the frequently narrow and technology-oriented view of learning and explains how an effective learning strategy ensures that a broad base of employees learn and implement vital organizational lessons. Strategic Learning in a Knowledge Economy features focused discussions of organizational core competencies, learning and innovation, communities of practice, assessing organizational learning capabilities, and other important learning topics.

This authoritative compendium helps readers master organizational issues crucial in today's knowledge economy by:

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