



# Introduction to Social Research: Quantitative and Qualitative Approaches (Essential Resource Books for Social Research)

*Keith F Punch*

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Building on the success of **An Introduction to Social Research**, this **Second Edition** has been fully revised and updated to provide a broader coverage of a range of methodological approaches for upper-level undergraduate and graduate students across the social sciences.

New features include:

- Wider coverage of qualitative research methods, including sections on action research and discourse analysis.

- More pedagogical features such as student exercises and illustrative examples to ensure this is a practical, student-friendly guide.

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