



Tutorials on Emerging Methodologies and Applications in Operations Research: Presented at INFORMS 2004, Denver, CO (International Series in Operations Research & Management Science)

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This volume reflects the theme of the INFORMS 2004 Meeting in Denver: Back to OR Roots. Emerging as a quantitative approach to problem-solving in World War II, our founders were physicists, mathematicians, and engineers who quickly found peace-time uses. It is fair to say that Operations Research (OR) was born in the same incubator as computer science, and it has spawned many new disciplines, such as systems engineering, health care management, and transportation science. Although people from many disciplines routinely use OR methods, many scientific researchers, engineers, and others do not understand basic OR tools and how they can help them. Disciplines ranging from finance to bioengineering are the beneficiaries of what we do ? we take an interdisciplinary approach to problem-solving. Our strengths are modeling, analysis, and algorithm design. We provide a quantitative foundation for a broad spectrum of problems, from economics to medicine, from environmental control to sports, from e-commerce to computational - ometry. We are both producers and consumers because the mainstream of OR is in the interfaces. As part of this effort to recognize and extend OR roots in future probl- solving, we organized a set of tutorials designed for people who heard of the topic and want to decide whether to learn it. The 90 minutes was spent addre- ing the questions: What is this about, in a nutshell? Why is it important? Where can I learn more? In total, we had 14 tutorials, and eight of them are published here.

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