



# **SPSS Survival Manual: A step by step guide to data analysis using SPSS, 4th Edition**

*Julie Pallant*

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# SPSS Survival Manual: A step by step guide to data analysis using SPSS, 4th Edition

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In this thoroughly revised edition of her bestselling text, now covering up to version 18 of the SPSS software, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project.

From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with easy to follow step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. In this fourth edition all chapters have been updated to accommodate changes to SPSS procedures, screens and output. A number of additional techniques (McNemar's Test, Cochran's Q Test) have been included in the Non\_parametric Statistics chapter. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the *SPSS Survival Manual* is THE essential guide. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing.

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