



# **The Business of Writing for Children: An Award-Winning Author's Tips on Writing Children's Books and Publishing Them, or How to Write, Publish, and Promote a Book for Kids**

*Aaron Shepard*

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Topics include common myths about children's writing, children's book categories, elements of successful stories, manuscript format, submission strategies, contract negotiation, the publishing process, career building, and children's writer resources. Also included are specialized subjects such as querying for multiple manuscripts, promoting a first book, and self publishing.

Read "The Business of Writing for Children" to learn the secrets you might spend years discovering for yourself.

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Aaron Shepard is the author of "The Legend of Lightning Larry," "The Baker's Dozen," and sixteen more picture books and early readers, along with several chapter books for middle grades, extensive resources for storytelling and reader's theater, and a graphic novel. His publishers have included Atheneum, Scribners, Clarion, Lothrop, Dial, and HarperCollins, as well as Cricket and Australia's School Magazine. Aaron's work has been honored by the American Library Association, the National Council for the Social Studies, the American Folklore Society, The New York Public Library, and the Bank Street College of Education. He has been a judge for the Golden Kite Awards of the Society of Children's Book Writers and Illustrators.

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