



The Global Indie Author: Your Guide to the World of Self-Publishing

M. A. Demers

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Self-publishing has truly come into its own. Indie titles have captured up to 25% of the U.S. market, and the phenomenon has expanded globally, with success stories now found in Europe and as far away as India. But as the business has grown so too have the potential landmines, and authors who are best equipped to avoid the traps are those who are best informed. *The Global Indie Author 3rd Edition* is the definitive guide to this growth industry, exposing its secrets, separating fact from fiction, and providing clear advice for implementing a successful self-publishing project.

This edition has been completely updated to reflect developments in ebook technology and includes illustrated step-by-step instructions for building ePubs and Kindle books from your manuscript. Readers will also find tips for designing a print book in a word processor, and how to deal with quality issues with print on demand. *The Global Indie Author* covers all aspects of self-publishing including:

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Praise for *The Global Indie Author*:

"If you are self-publishing, buy *The Global Indie Author* and read it cover to cover. It is quite possibly the best resource book available for independent authors. It combines overall strategies with step-by-step instructions and expertly guides authors through the complex maze of self-publishing both print and e-books."

- Mark Hanen, *Words: I Know What I Want To Say - I Just Don't Know How To Say It*

"*The Global Indie Author* is an excellent book for anyone who wants a comprehensive guide through the indie publishing journey, whether you are living in the U.S. or living in Denmark. What I loved best is that I know each chapter was extensively researched. I put a lot of work into finding answers on the Internet. This book saves you all that trouble. Buy this book and spend your precious time writing!"

- Kate Tremills, *Messenger* and *Queen Isabel*

"I self-published a set of books many years ago without the luxury of Demers's experience, and it was a challenge. With today's new technology and the latest options for publishing -- e-books, vanity press, POD -- the world of self-publishing has gotten even more complex. Going in blindly can waste a great deal of time and money. Do yourself a favor, get this book if you want to self-publish."

- Karl Schmidt, *Tiny Thoughts for Personal Transformation*

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