



# Boards That Deliver: Advancing Corporate Governance From Compliance to Competitive Advantage

*Ram Charan*

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## **Boards That Deliver: Advancing Corporate Governance From Compliance to Competitive Advantage**

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Finally, a book that brings the vision of truly good governance down to earth. Ram Charan, expert in corporate governance and best-selling author, packs this book with useful tools and techniques to take boards and their companies to a higher level of performance. Charan puts his finger on a growing problem for boards: the disconnect between directors' efforts and their results. The added time and attention boards invest is not translating into better governance—that is, governance that adds value to the business.

**Boards That Deliver** gets beyond the rhetoric of corporate governance reform. It captures the tried-and-true practices used by high-performance boards. In contrast to experts who base prescriptions on number-crunching exercises, Charan identifies the real problems that drain directors' time and suppress their best judgments—and explains clearly and succinctly how boards can solve those problems. These battle-tested solutions help boards achieve what rules and regulations alone cannot—to get succession right, refine a winning strategy, and design a rational CEO compensation package.

Good governance requires leadership. **Boards That Deliver** is the no-nonsense guide for directors and CEOs who are rising to the leadership challenge to make their boards a competitive advantage.

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